

# Lens on the Americas: Tariffs, Sanctions and Shipping

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Eric Johnson, Journal of Commerce by S&P Global

April 25, 2025



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## Current tariff landscape (as of April 17, 2025)

#### China

- 20% tariffs to address fentanyl crisis
- 125% reciprocal tariffs
- − 7.5% 100% pre-existing Section 301 tariffs

#### The world (mostly)

– 10% reciprocal tariffs

#### Canada and Mexico

- 10% tariff on Canadian potash and energy
- − 25% tariff on all Mexican imports and Canadian (except above) imports except USMCA eligible goods.

#### Autos

-25% tariff on all automobiles, with an exemption for US content and certain auto parts (May 3)

#### Steel and Aluminum

- 25% tariff on all steel and aluminum and certain derivatives



#### What's next?

- Country-by-country negotiations on reciprocal tariffs.
- USTR Section 301 investigation targeting China-Targeting the maritime, logistics, and shipbuilding sectors for dominance. Previously proposed fees being revised based on public feedback.
- Executive Order titled "Restoring America's Maritime Dominance" (April 9, 2025) calling for a maritime action plan expanding and strengthening the maritime industrial base, tariffs on certain ship-to-shore cranes and other cargo handling equipment, 10 percent service fee for cargo routed through Canada or Mexico, and measures to support domestic shipbuilding and maritime industry etc.



### Mitigation strategies

- Contract renegotiation to share costs
- Supply chain adjustments to change country of origin (change inputs, source key components elsewhere, move certain manufacturing and assembly processes)
- Product adjustments to change to favorable classification (Section 301 tariffs, steel/aluminum)
- Review valuation of imports
- Move certain manufacturing and assembly to Canada/Mexico to take advantage of USMCA
- Review import processes in detail to realize cost savings (Chapter 98 provisions, deductions from value, Incoterms, etc.)
- Strict enforcement from CBP is expected so any significant changes should be very well documented,
  and importers should consider obtaining a CBP ruling.